

DYENKA

Femme

Homme

Enfant

Accessoires

DYENKA

A brand of clothing and accessories focused on ethnic and colorful prints.  
A revisited urban chic style representing beauty and success with a touch of elegance  
with African and Caribbean inspirations.



# Only superheroes can afford a life in color

De Alan Moore

Dyenka is a French clothing brand made by 2 friends, Didier and Fabrice

In 2016, they decided to quit their salary life and take 100% of the reins of their future with the ambition to forever change their lives and that of their respective children.

After going through extremely difficult months as an independent web entrepreneur, passionate about fashion, the two friends decide to create a brand that is in line with their value of openness, optimism, tolerance and self-confidence

2020, the DYENKA brand is born.



# Our engagements

Because it is important to feel comfortable in your clothes and aligned with true values, our products and fabrics are ethical and organic, respectful of nature.



# The DNA of our brand

Urban Chic elegance in full color.



Robe tshirt wax  
african color



Bonnet court  
Natysa Supa



Sweatshirt classic  
Ababuo

***“ For a colorful world with universal values ”***

The harmony of colors evokes the strength and energy of the elements that surround us as well as the multicultural mix that makes us fully-fledged beings connected to each other.

The message of the Dyenka brand is aimed at an audience with universal values, who like to dress elegantly in color.

**Discover the store**

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